

Va., alleging that the article had been shipped from Culpepper, Va., on or about July 6, 1927, and transported from the State of Virginia into the State of Pennsylvania, and charging adulteration and misbranding in violation of the food and drugs act. The article was labeled in part: "Covington-Nelson Creamery, Culpepper, Va."

It was alleged in the libel that the article was adulterated, in that a substance containing less than 80 per cent butterfat had been mixed and packed therewith so as to reduce, lower, or injuriously affect its quality or strength, and had been substituted wholly or in part for the said article.

Misbranding was alleged for the reason that the article was an imitation of or offered for sale under the distinctive name of another article.

On July 27, 1927, the Covington-Nelson Creamery Co., Culpepper, Va., having appeared as claimant for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be released to the said claimant upon payment of the costs of the proceedings and the execution of a bond in the sum of \$1,000, conditioned in part that it be reconditioned under the supervision of this department.

W. M. JARDINE, *Secretary of Agriculture.*

15326. Adulteration and misbranding of butter. U. S. v. 7 Tubs of Butter, et al. Decree of condemnation and forfeiture entered. Product released under bond. (F. & D. No. 22004. I. S. No. 20033-x. S. No. 39.)

On July 23, 1927, the United States attorney for the Eastern District of Pennsylvania, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 8 tubs of butter, remaining in the original unbroken packages at Philadelphia, Pa., consigned by the North State Creamery Co., Burlington, N. C., alleging that the article had been shipped from Burlington, N. C., on or about July 20, 1927, and transported from the State of North Carolina into the State of Pennsylvania, and charging adulteration in violation of the food and drugs act as amended. The article was labeled in part: "From North State Creamery Company, Burlington, N. C., Manufacturers of 'Dixie Brand' Butter."

It was alleged in the libel that the article was adulterated, in that a substance containing less than 80 per cent of butterfat had been mixed and packed therewith so as to reduce, lower, and injuriously affect its quality and strength, and had been substituted wholly or in part for the said article.

Misbranding was alleged for the reason that the article was an imitation of or offered for sale under the distinctive name of another article, and for the further reason that it was food in package form and the quantity of the contents was not plainly and conspicuously declared on the outside of the package.

On August 5, 1927, Crawford & Lehman, Philadelphia, Pa., having appeared as claimant for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be released to the said claimant upon payment of the costs of the proceedings and the execution of a bond in the sum of \$500, conditioned in part that it be reconditioned under the supervision of this department.

W. M. JARDINE, *Secretary of Agriculture.*

15327. Misbranding of Zovia, a concentrated mineral water. U. S. v. 12 Dozen Bottles of Zovia, a Concentrated Mineral Water. Default decree of condemnation, forfeiture, and destruction. (F. & D. No. 21649. I. S. No. 12521-x. S. No. W-2093.)

On February 24, 1927, the United States attorney for the Western District of Washington, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and condemnation of 12 dozen bottles of Zovia, a concentrated mineral water, remaining in the original unbroken packages at Seattle, Wash., alleging that the article had been shipped by the Zovia Wonder Water Co., from Alhambra, Calif., January 28, 1927, and transported from the State of California into the State of Washington, and charging misbranding in violation of the food and drugs act as amended.

Analysis by this department showed that the article was essentially an aqueous solution of magnesium sulphate.

It was alleged in the libel that the article was misbranded, in that the following statements regarding the curative and therapeutic effects of the article were false and fraudulent, since the said article contained no ingredient or combination

of ingredients capable of producing the effects claimed: (Bottle label) "Zovia Is Used As A Tonic For The Blood, And Blood Purity Is The Foundation Of Health. * * * To a glass full of water add one-half teaspoonful of Zovia. Drink from one to four glasses of this mixture during each day until the condition of the body returns to normalacy. * * * Wonder water;" (circular) "Wonder Water A Food—Not a Medicine * * * Zovia Is a food composed of mineral salts essential to all human and animal life, scientifically compounded in such a way that the body extracts those minerals of which it is in need, and discards those that are not needed, thereby making for a balanced body, and a balanced body is a normal one. As a blood cleanser and builder, we know that Zovia has no equal, and where there is blood purity, disease is practically impossible. Zovia being a food, it stands to reason that all persons demand a varying amount, depending on their different constitutions, as what is a meal for one is a feast for another. Properly taken, we feel assured you will be more than pleased with the marvelous, corrective properties of Zovia. Various Diseases, Their Cause—All diseases come from three sources, namely, improper elimination, mal-assimilation and faulty circulation. When any of the above conditions occur, the purifying process is hampered, allowing the blood to become polluted with poison. Disease takes advantage of this weakened condition and makes itself at home in your weakest spot, as no chain is stronger than its weakest link. Therefore, as the above is true, remove the cause and the effect will disappear. That is Zovia's mission; to bring about normal assimilation, elimination, and circulation, and unless those conditions have been corrected, health will ever remain an unrealized hope. Correct them, and watch the Flowers of Hope bloom forth with regained health. Zovia is the corrective agency, and when properly taken will bring about the desired results, supplying the body with the missing elements, and a benevolent nature will do the rest. Zovia is the KEY to HEALTH and HAPPINESS—use it, and see the Gates of Health, in the Wall of Despair, open wide to continual contentment. * * * When one is suffering and looking for relief * * * One teaspoonful or less of Zovia in a large glass of hot water the first thing in the morning, and as many times during the day (a half teaspoonful or less in a large glass of either hot or cold water) as is necessary to bring about a thin watery movement of the bowels at least three or more times during the day. Unless the elimination is taking place through the kidneys then govern the doses accordingly—not to over do it. When this has been accomplished then the body is ready to take Zovia in smaller doses, in order to start the process of cleansing the blood, and building up the cells, tissues, and glands. The object of small doses, and often, is to give Zovia time in passing through thirty odd feet of intestines to be assimilated into the blood before reaching the lower bowel, and finally to be evacuated. Do not take enough Zovia so as to act as a severe purgative, as in some instances it may weaken the body and the desired results will not be obtained. A healthy person should have at least three bowel movements per day to regain and retain health. Acute Indigestion and Ptomaine Poisoning * * * (Remember Zovia is not a medicine but a food) * * * Zovia as an internal cleanser has no equal. For chronic constipation it is well to begin by taking Zovia in small doses and several times during the day—also use Zovia as an enema for three or four days, in order to clean the lower bowels, which are in a semi-paralyzed condition, and cannot function * * * By these enemas it will restore the bowels, in a measure, to a normal condition. * * * Kidney Trouble—All kidney troubles are to be treated as per general directions, except that the doses as a rule, be less, and again the one using it for kidney trouble should govern himself accordingly, that is, if too much is taken it will cause discomfort. It will flush the kidneys of all obnoxious sediment, and the elimination will be more often than usual. However, in a very few days a marked improvement should be experienced, depending of course upon the condition of the kidneys. (Zovia is a food and not a medicine). Tuberculosis—Tubercular conditions, and Asthma have not only been relieved, but untold instances cured, if Zovia is taken in time. In tubercular conditions, use Zovia as per General Directions—just enough doses to bring about a thin watery stool. Do not be alarmed at the many watery stools that may occur daily. It will be up to the patient to see to it that he does not take too much so as to bring about a weakening condition, and when you see a marked improvement in your condition, take very small doses, and often, as by taking small doses, it will be continually entering into the blood stream, and act as a wonderful body builder, and blood purifier. Rheumatism, Neuritis, and Arthritis—In such cases follow the above directions. (Your body demands Zovia. It is a food.) Goiters, Tumors, Kid-

ney and Gall Stones—Zovia has brought about most marvelous results for the treatment of Goiter and Tumors, and all abnormal growths inside and outside the body. It will dissolve those abnormal growths. In addition to following the General Directions for the above,—for external Goiters and Tumors, it would be advisable to use a warm Zovia compress (full strength) as a local application. Change nightly. Indigestion, Heart Burn, and Acid Stomach—After partaking of food, and distressing symptoms of indigestion occur, take half teaspoonful of Zovia in a large glass of hot water, and repeat every fifteen or twenty minutes until the symptoms have disappeared. Try to correct your diet and as conditions improve, take smaller doses (Make Zovia a part of your diet as it is a food). Special Directions for Ulcerated Stomach—For this condition Zovia should be taken in small doses to begin with, so as not to irritate the ulcers. Five to ten drops into a large glass of warm water four or five times a day will be about right. Keep this up until healing process is well under way and then increase doses little by little until it can be taken as per general directions. Toxic Poisoning—What is Toxic Poison? In a word Toxic Poison is the cause of all body ailments. It is the waste matter being reabsorbed back into the blood from improper elimination, and Zovia has no peer to correct that poisoned condition, if taken per general directions. * * * High Blood Pressure and Paralysis—High Blood Pressure and Paralysis often go together, and Zovia has proven beyond question, its worth to those afflicted with such, unfortunately, common diseases. * * * External Uses—As an external application Zovia has no equal, and its effect is miraculous in the treatment of the following: Burns and Scalds—Bandage the injured part with gauze saturated in Zovia (full strength) and leave on until pain is gone, and if necessary, apply again. Cuts and Bruises. * * * Boils, Carbuncles, Etc. Apply * * * until relieved, and repeat when necessary, at the same time taking Zovia internally as per general directions. Pimples and Skin Eruptions—Apply Zovia (full strength) as face lotion as often as convenient, * * * Also take internally as per general directions. * * * Sore Throat—Use a solution of one part Zovia to five parts of water used as a gargle, and as healing takes place increase the strength. Toothache—Saturate a small wad of absorbent cotton with warm Zovia (full strength) and apply between the cheek and the affected tooth. You will be agreeably surprised with the result. Zovia is highly recommended for treatment of Pyorrhea. Poison Oak, Poison Ivy, Insect Bites, Bee Stings, Etc.—Apply Zovia (full strength). Allow to dry. Brush off the coating and apply again. Continue this until relieved. Cold in the Head, Catarrh—Spray or douche nasal passage with a solution of one part Zovia to eight parts lukewarm water. Increase or decrease strength as condition calls for. * * * For infants and children * * * It has been known to save babies of cholera infantum * * * and other baby ailments * * * always with wonderful results. Douche—This is very healing * * *. Piles of All Kinds—Take Zovia internally as per general directions. For external piles, bathe outside parts with Zovia and inject Zovia (full strength) with small rectal syringe. Continue the above treatment, and no matter how painful or of long duration, they will soon disappear. * * * If you are too fat you may expect to lose weight; if too thin, you may expect to take on weight. In conclusion we wish to impress upon the minds of those using Zovia that Zovia is not a medicine but a food and should be looked upon as such. We are often asked how long should one use Zovia. It may be answered in this manner, when hungry or thirsty, one eats or drinks, to satisfy his hunger or thirst, and he so repeats it as long as the body demands or requires it, and Zovia being one of the indispensable foods it should enter the body as often as needed, to keep that body in a healthy, normal condition. It is not a habit-forming beverage no more so than wholesome food."

On June 15, 1927, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

W. M. JARDINE, *Secretary of Agriculture.*

15328. Misbranding of Elixir Eneglotaria and Jarabe de Guayaco Eneglotaria. U. S. v. 408 Bottles of Elixir Eneglotaria and 98 Bottles of Jarabe de Guayaco Eneglotaria. Decree of condemnation and forfeiture. Products released under bond. (F. & D. Nos. 21633, 21634. I. S. Nos. 14509-x, 14510-x. S. No. E-5974.)

On February 14, 1927, the United States attorney for the District of Porto Rico, acting upon a report by the Secretary of Agriculture, filed in the District Court of the United States for said district a libel praying seizure and con-